



PRESS RELEASE

CanadianMusicians.com is the Next Step in the Evolution of the Canadian Music Scene

Abbotsford, British Columbia (March 27, 2009) – CanadianMusicians.com has launched a new hot dot com website aimed at connecting Canadian musicians and music-related Industry.

“This is a cutting-edge Internet web site, far superior to anything in the marketplace, and it's continuously evolving,” says Johnny Eita, the President of CanadianMusicians.com, “Our goal is to improve the productivity and cost-effectiveness of artists, bands, companies, and organizations associated with the Canadian music industry.”

The new website uses the power of relationship-building software designed to connect Canadian musicians to Canadian music-related industry, and vice versa. The site will be of tremendous value to musicians, bands, entrepreneurs, service and product vendors, industry professionals and small businesses seeking to find and do business with each other.

Research shows that more than 100,000 music-related businesses in Canada are looking for exposure, resource and communication solutions. “Members of CanadianMusicians.com will now be able to dynamically target and market to their prospects and clients – in real-time, dramatically reducing overhead expenses” says Marketing Director, Timothy Knight, “In this time, when even the music industry is feeling recession, the operational savings alone can represent a significant strategic business advantage. CanadianMusicians.com is the marketing department that never sleeps”.

CanadianMusicians.com is broad in its scope, where the Canadian music scene and all its separate entities are given the web-based tools to come together as a whole... to grow, to gain and to prosper. In an age of fast trends and even faster fame, it is a place where Canada's musicians are given a real opportunity to get noticed, to get gigs and to gain knowledge.

CanadianMusicians.com is a leader in the development of relationship-driven web-based marketing tools designed specifically for Canadian musicians and their related industry members. Its founders and staff are experienced artists and professionals in their own right, and work in a state-of-the-art facility delivering ongoing solutions to the music community at large.

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